Risky Business: Malware Threats From Unlicensed Software

\[ \text{malicious } + \text{ software } = \text{malware} \]

Unlicensed software & malware are tightly linked

Around the world, there is a strong and consistent correlation \((r = 0.79)\) between unlicensed software use and malware encounters.

Malware is dangerous and costly

Almost a million new malware threats are created each day.

Organizations experience a cyber-attack every seven minutes.

Malware problems associated with unlicensed software cost organizations nearly \$500 billion\ in 2014.

Source: IBM, "Fighting Cybercrime with Actionable Insights," 2015

Reduce cyber threats with good software management. Learn more at www.bsa.org